



Own a Farm



Become a Dairy Entrepreneur Today



FICO MODEL

Franchise Invested , Company Operated

Risk Free

**Passive
Income**

**Learn Dairy
Hustle free**

ABOUT LIVESTOCK INDUSTRY

India : World's Largest Dairy Industry

India accounts for ~ 23% of global milk production

Domestic market worth : ₹10+ lakh crore annually.

Growth Rate : 6-8% CAGR (Driven by rising demand for dairy products)

Rural + Urban demand growing equally .

Pre - Dairy Gate Economics

Category	Annual Value (Approx)
Raw Milk Supply	₹7+ Lakh Cr
Value-Added Products	₹2+ Lakh Cr
Feed & Tech	₹50,000+ Cr



About Us

TabelaWala – Kamayabi ka Naya Tarika
A one-stop dairy solution designed to help farmers, retirees, professionals, and investors build profitable dairy ventures.

We Provide

- ✓ High-quality dairy animals
- ✓ Training & ongoing support
- ✓ End-to-end farm operations
- ✓ AI-based dairy management tools
- ✓ Marketing & sales guidance

Mission

To make dairy farming accessible, profitable, and socially impactful across India.



4+ TW Farms

40+ Franchise

15+ FICO

7-IN-1 TABELAWALA SERVICES

TabelaWala Provides Integrated Dairy Support :

- Premium Animal Sourcing
- Health & Vet Support
- Cow Shed Setup & Rental Management
- Feed & Nutrition Planning
- Milk Collection & Marketing
- Training & Skill Development
- Farm Digital Management Tools



OUR IMPACTS IN NUMBERS

**Self-Owned
Farms -4**

**Banks (MoU)
3
(SBI,BOI,MPGB)**

**Franchise
50+**

**Buffalo at Farms
2000+**

**Farmers
Served
5000+**

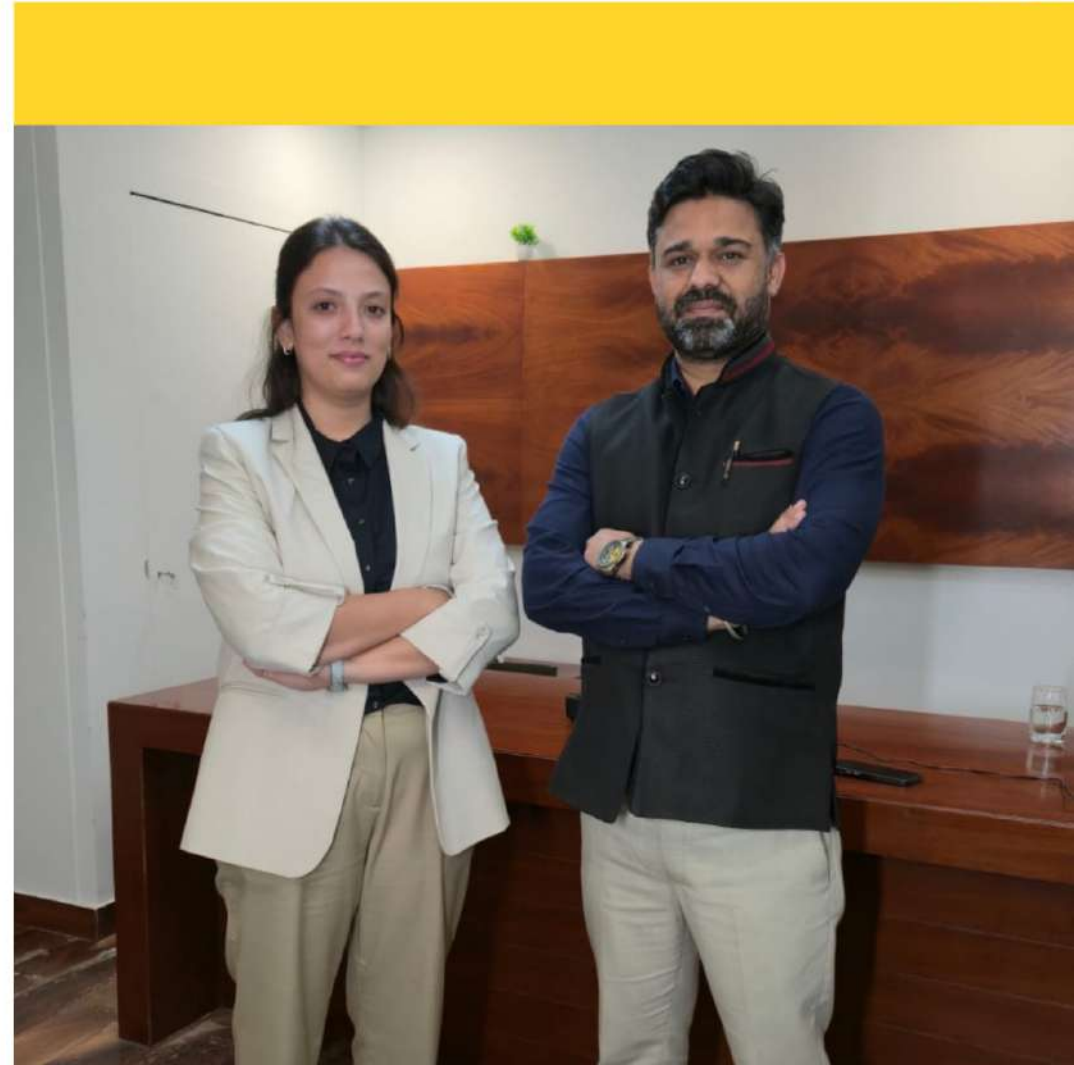
**FICO
35+**

**States
4+**

**Social Media
Reach
6cr+**

FOUNDER & VISION

Mr Sugeet Tiwari and Ms Ashi Birthare founded TabelaWala in April 2022 with a vision to build an end-to-end ecosystem for dairy farmers. Their goal is to create a dairy business model that is sustainable, profitable, and long-term for rural entrepreneurs. This cousin duo has positively impacted farmers' lives by not only enabling livestock sales but also providing strong after-sales support, guidance, and opportunities that help farmers grow into successful dairy entrepreneurs.



MILK PROCESSING & DISTRIBUTION



Milk produced at TabelaWala farms is directly supplied to our in-house milk processing plant, ensuring complete quality control and freshness. Our processing facility has a current capacity of 60,000 liters per day.

We market our dairy products under our brand “Nand Kamal”, with milk pouches distributed across nearby regions. This integrated farm-to-consumer model helps us maintain purity, efficiency, and strong local market presence.



WHAT IS FICO ?

Franchise Invested Company Operated

A unique business model where professionals want to learn dairy without putting heavy investments and don't have land either.

Ideal For

- 1- Retired Professionals
- 2- Investors
- 3- First- Time Entrepreneur
- 4- Dairy Aspirant , Don't have Land
- 5- Wanting Passive Income

How It Works

- 1- TabelaWala rents a shed for you
- 2- TabelaWala purchase animals for franchise.
- 3- YOU become the owner of animals along with Insurance.
- 4- Company Operated daily livestock care
- 5- You collect profits



WHAT DOES FICO OFFER YOU ?

Benefits to Franchise

- 1- Low risk, no land requirements
- 2- Expert farm operation by TabelaWala
- 3- Transparent Profit Sharing
- 4- Pure dairy products with traceability
- 5- Guaranteed growth model
- 6- Sustainable Income
- 7- Dairy Training and Real time Learning
- 8- If Franchise want to sell livestock ,Company will repurchase Livestock at invested price.

Feel the Freedom

- 1- Stable Returns
- 2- Employment Generation
- 3- Contribution to Pashu Seva
- 4- Pure Dairy Products



WHY INVEST IN FICO?

Return on Investment Projections

Year	ROI
1st	18%
2nd	18%
3rd	18%



FICO FINANCIAL EXAMPLE

LET'S ASSUME

Franchise Investment : ₹30,00,000

Year	Return %	Return Amount
1	18%	₹5,40,000
2	18%	₹5,40,000
3	18%	₹5,40,000



Return
On
Investment





EMOTIONAL & SOCIAL BENEFITS

Employment Generation

- Creates Local Jobs (Feed, Transport, Admin)

Pure Milk Supply

- Traceable , tested , healthy

Community Upliftment

- Better rural income
- Reduced Migration

Pashu Seva

- Ethical animal care





THANK YOU

